Beloved John B. Balmaceda

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🌐 Portfolio: www.bjbdev.com in Linkedin

💼 Professional Summary

Versatile IT Professional with over 10 years of experience specializing in **web development** and **Agile project management**. Skilled in delivering scalable, user-centric digital solutions through modern front-end and back-end technologies. Adept at leading cross-functional teams, managing full project lifecycles, and driving continuous improvement in Agile environments. Strong background in UI/UX design, system development, and aligning technology strategies with business goals to maximize impact and efficiency..

🧑‍💼 Professional Experience

Company / Role	Inclusive Dates	Key Responsibilities
The Gap Agency Web Developer	February 2025 – May 2025	• Maintain and optimize WordPress websites for performance, SEO, and security • Develop custom WordPress plugins including a dynamic quotation system • Design visual layouts and marketing materials for clients across various industries
Nelnet Philippines Inc **FrontEnd Developer**	May 2022 – December 2024	Maintained and enhanced WordPress websites, developed custom page builders using pure HTML and JavaScript, and integrated APIs into a Learning Management System (LMS) using Angular and React.js frameworks. Focused on creating responsive, user-friendly interfaces and seamless user experiences. Produced clear technical documentation, including component specs, integration guides, and system manuals, to support development continuity and cross-team collaboration.
MLM Company **Project Consultant**	2021-2022	Led project management and collaborated with a functional team to build and maintain MLM systems using PHP and Bootstrap, delivering features like membership and payroll portals. Ensured performance and

		security while meeting deadlines and budget constraints.
Fastsabuy Express Logistics Corp. **Project and Operations Manager**	2019 - 2021	Led the end-to-end development of a custom grocery delivery management system, including order tracking, route optimization, and real-time updates. Oversaw IT operations and coordinated cross-functional teams to ensure timely project delivery and seamless system integration. As Operations Manager, managed daily business operations, optimized delivery workflows, monitored KPIs, and implemented process improvements to enhance efficiency, customer satisfaction, and overall service quality.
Vivoxa Innovative Solutions **Technical Project Manager**	Oct 2016 – Dec 2019	Managed multiple projects across local and international companies, coordinating cross-functional and remote teams to deliver high-quality web solutions aligned with stakeholder expectations. Designed, maintained, and enhanced Multi-Level Marketing (MLM) systems, including a binary-based platform with automated payroll. Led WordPress and custom platform development in collaboration with foreign clients, ensuring timely delivery and tailored functionality.
HPI Direct Sales and Trading Corp – **IT Project Manager**	Jun 2014 – Jan 2016	Directed end-to-end project lifecycles, including system design and development for high-volume payroll processing. Oversaw IT operations across multiple sister companies, ensuring seamless integration and performance. Collaborated on product design and successfully delivered new features on a monthly release cycle to drive continuous improvement and user satisfaction.
Go3 Studio – *Web Designer*	Oct 2013 – Jun 2014	Designed responsive websites• Built SMS gateway app using C#
Maddy Lois CSS – *Software Engineer*	Dec 2010 – Sep 2012	Developed POS and remittance systems using .NET and C#

ASTI – DOST – *Graphic Artist*	Nov – Dec 2010	Created promotional flyers, animations, and banners
PPLCI – *Visual Designer*	Oct – Nov 2010	Designed marketing materials for an Indian company
EDS Innoventions Inc. – *Visual Designer*	Jan 2009 – Oct 2010	Created animations and marketing tools for desktop apps
Adrien Multimedia – *Graphic Designer*	2009	Produced creative visuals and ad designs
Bureau of Internal Revenue (BIR) – *Web Content Editor*	2008 – 2009	Managed online content and answered digital inquiries

👨‍💻 Skills and Expertise

Category	Tools & Technologies	Proficiency
Web & System Development	HTML5, CSS3, JavaScript, PHP, MySQL, SQL Server	⭐⭐⭐⭐⭐
	WordPress, CodeIgniter, Laravel, Angular, React.js, Node.js	⭐⭐⭐⭐☆
	Visual Basic .NET, C#, Java, C++, RESTful APIs	⭐⭐⭐☆☆
	Git/GitHub, Bitbucket, NPM, Webpack	⭐⭐⭐☆☆
UI/UX & Design Tools	Adobe Photoshop, Illustrator, InDesign, Figma, Adobe XD	⭐⭐⭐⭐⭐
	Fireworks, Canva	⭐⭐⭐⭐☆
	Responsive Web Design, Wireframing, Prototyping	⭐⭐⭐⭐⭐
Video & Animation	Premiere Pro, Filmora, Capcut	⭐⭐⭐☆☆
Project Management & Productivity Tools	Jira ,Trello, Asana, Slack, Microsoft ,Google Workspace, Smartsheet, Kanban	⭐⭐⭐⭐⭐
AI Tools & Technologies	ChatGPT, Midjourney, DALL·E, Canva AI, ElevenLabs, Adobe	⭐⭐⭐☆☆
Digital Marketing & SEO	Google AdWords, Google Analytics, SEO Tools (Yoast, SEMrush, Ahrefs)	⭐⭐⭐⭐☆
DevOps & Hosting	cPanel, WHM, FTP/SFTP, DNS Management, AWS (basic), XAMPP/WAMP	⭐⭐⭐☆☆

Other Technical Skills	PC Networking, IT Troubleshooting, Mobile App (Basic Flutter & Java)	★★★★☆
Media & Content Creation	Freelance Photography, Videography, Audio Editing (Audacity, Adobe Audition)	★★★★☆

License And Certifications

Google Project Management Professional: **Foundations of Project Management**

Google Project Management Professional: **Project Initiation**

🎓 Education

Institution	Degree / Level	Inclusive Dates	Location	Awards / Recognition
Asian College of Science and Technology (ACSAT)	BS in Computer Science	2006 – 2010	Masinag Branch	Outstanding Computer Science Student of the year/ Leadership Award
Bagong Nayon II National High School	Secondary Education	2002 – 2006	Antipolo City	With Honors
Bagong Nayon II Elementary School	Primary Education	1997 – 2002	Antipolo City	Academic Excellence Award

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🎯 Personal Interests and Hobbies

Entrepreneurship, DIY Projects or Home Renovations , Event Planning or Organizing Meetups , Church Volunteering and Leadership .